**Blinkit Data Column Description**

This document provides detailed explanations for each column in the Blinkit dataset, which is intended for retail or sales analysis.

1. **Item Fat Content**: Regular  
   This column indicates the fat content of the item. It is categorized into values such as "Regular" or "Low Fat."
2. **Item Identifier**: FDX32  
   A unique code assigned to each item for identification purposes.
3. **Item Type**: Fruits and Vegetables  
   Describes the category to which the item belongs, such as "Snacks," "Dairy," or "Fruits and Vegetables."
4. **Outlet Establishment Year**: 2012  
   The year in which the outlet was established. Useful for understanding the outlet’s age and market presence.
5. **Outlet Identifier**: OUT049  
   A unique code assigned to each outlet for identification purposes.
6. **Outlet Location Type**: Tier 1  
   Indicates the type of area where the outlet is located. Examples include "Tier 1" (urban), "Tier 2," or "Rural."
7. **Outlet Size**: Medium  
   Specifies the size of the outlet as "Small," "Medium," or "High," based on its capacity or floor space.
8. **Outlet Type**: Supermarket Type1  
   Categorizes the outlet by its format, such as "Grocery Store," "Supermarket Type1," or others.
9. **Item Visibility**: 0.1000135  
   Represents the visibility of the item on the shelf. It is a normalized value; lower values suggest lesser visibility.
10. **Item Weight**: 15.1  
    Specifies the weight of the item, typically in kilograms or grams.
11. **Sales**: 145.4786  
    The revenue generated from the sale of the item. This is a key metric for performance analysis.
12. **Rating**: 5  
    Indicates customer satisfaction or quality of the item on a scale. A higher rating (e.g., 5) denotes better customer approval.

This detailed breakdown can be used for data understanding, analysis, or reporting purposes.